

General Operating Funding Application

Organization Legal Name City, State Grant Request Amount

Contact Information

Organization ContactRequest ContactFinance ContactFull NameFull NameFull NameTitleTitleTitlePhonePhonePhoneEmailEmailEmail

Organization Information

Tax Status:Fiscal Year End:MM/DDEstablished:YearNumber of Locations:NumberFull-Time Staff:NumberPart-Time Staff:Number

Organization Type: Mission Statement:

Request Information

Brief Request Summary: (Approx 2-3 sentences.)

Number of years funding requested: #

Funding Summary

Total Operating Budget	\$ xx,xxx	(Entire budget, all years)
Funds Available	\$ xx,xxx	xx.xx% of TPC
Balance Needed	\$ xx,xxx	xx.xx% of TPC
Amount Requested	\$ xx,xxx	xx.xx% of TPC

Organization Details

- 1. Provide a brief history of your organization. Include any major changes over the last 3 years and any recent changes that will help us better understand your request (e.g., new executive director, change in operational or financial strategy, etc.)
- 2. Why is there a need for your organization? What overall need or issue is your organization trying to address or what opportunities are you trying to create?
- 3. Provide data or statistics that illustrate the scale of the issue or opportunity stated in question #2.
- 4. Tell us about your core services and programs using the provided Excel template.
- 5. How do you know if your organization is being successful impacting the issue or opportunity stated in question #2?
- 6. Provide the specific data or evaluation results your organization has collected to determine your success as described in the outcomes listed in question #5.
- 7. What are your organization's top 3 goals over the coming year(s) to improve the efficiencies or increase the effectiveness of your organization, your staff, your board, or your overall impact?
- 8. If your organization has significant collaborations or partnerships, please detail with whom and how you are working with them to increase your impact.
- 9. Please describe your organization's policy or process on hiring minority and women vendors/contractors, when applicable. Please provide examples of this effort.
- 10. Is there anything else we should know about your organization and why you are well-positioned to do this work?

Financial Information

- 1. Please describe your organization's financial leadership structure. In your response, please address the following:
 - a. Do you have an internal accounting team, or do you outsource your accounting function? If you outsource, who do you work with?
 - b. Please describe your financial planning (budgeting) process.
 - c. How often does management monitor internal financial reporting?
- 2. Please describe how your organization's Board of Directors carries out its governing responsibilities for financial monitoring and oversight.
- 3. Please describe your organization's overall financial health. In your response, please address the following:
 - a. How do you manage and monitor operating cash flow? How many months of operating cash do you currently have on hand?

- b. Do you have a Board approved operating reserve policy? If so, please describe your policy, how you manage to this policy, and your current operating reserve balance.
- c. Do you have a line of credit or debt? If so, please describe to whom, how much is owed, and why debt financing was utilized.
- 4. Please describe your organization's revenue strategy (i.e. is your goal to have 50% earned revenue and 50% contributed revenue)? What steps have you taken as an organization to diversify revenue sources and plan for long-term financial sustainability?
- 5. Please list your top 5 donors, the percentage of revenue contributed by each donor, and describe the sustainability of these donations over the next five to ten years.
- 6. How are your Board members involved in fundraising and prospective donor identification and cultivation?
- 7. Please tell us about any major changes you are anticipating in your revenue streams or expenses including changes that impact your budget and/or funding request.

Attachments

	Executive Director/CEO/President resume	
•	Provided Excel Templates (https://peterkiewitfoundation.org/application-templates/)	
	☐ Board member list	
	☐ Donor information worksheet	
	☐ Core services and programs	
	☐ Revenue composition trends	
	Theory of change or Logic Model, if once exists for your organization	
	☐ Most recent strategic plan	
•	Operating Budget	
	☐ Annual Board approved organization operating budget	
	☐ Year-to-date organization operating budget vs. actual	
	$\ \square$ Multi-year operating budget matching years included in request, if applicable	
•	Internal comparative financial statements detailing most current month end compared to prior year end	
	☐ Statement of financial position (balance sheet)	
	☐ Statement of activities (income statement)	
	Most recent audited or reviewed financial statements	